



MODERN
MUSE

www.modernmuse.org

SMASH STEREOTYPES

We are a charity striving to eradicate the gender pay gap in the workplace by empowering girls to lead in the world's top industries.

We work with girls 13-18 to raise awareness and give them opportunities for leadership, and skills for their CV.

The girls - Youth Ambassadors - run events/activities that raise awareness of our website and get more girls signed up.

Our website connects girls to successful women working in a variety of jobs and gives them an insider's view of their day-to-day work lives. It also connects them to a range of companies in different sectors.

The Youth Ambassadors plan at least one event/activity per term and they follow a structured process as follows:

1. brainstorm and chose an idea
2. complete and submit a short templated plan to Modern Muse
3. create an action list with assigned owners
4. meet as required to ensure all actions are completed
5. hold the event/activity
6. conduct a review of the event/activity
7. feedback to Modern Muse

This structure enables girls to demonstrate they have followed a business process and have learnt important skills.

We provide a set of documents to assist the girls and also arrange for Mentor Muses to check-in and provide support by phone when required. The calls are arranged via a teacher.

The Youth Ambassadors should be able to hold their sessions with minimum teacher planning, although a sponsor teacher will need to facilitate.

YOUTH AMBASSADOR PROGRAMME

This programme has been created in collaboration with Pavandeep Aujila, Assistant Principle at Harris Academy, Bermondsey.



"Modern Muse allows students from across the country to connect with female role models from a variety of companies. I believe that access to role models from a wide range of sectors is important if we want our girls to become the leaders of tomorrow."

IT'S FREE

YOUTH AMBASSADOR PROGRAMME SUPPORTS 5 GATSBY BENCH MARKS

- ✦ Learning from career and labour market information
- ✦ Addressing the needs of each pupil
- ✦ Linking curriculum learning to careers
- ✦ Encounters with employers and employees
- ✦ Experiences of workplaces

ACTIVITY CAN INCLUDE

- ✦ Creating display boards
- ✦ Speaking in assemblies
- ✦ Presenting in class
- ✦ Creating and distributing promotional flyers

WHY GIRLS SHOULD GET INVOLVED

- ✦ Learn and demonstrate new skills
- ✦ Gain experience and certificates to showcase in personal statements, CV's, job applications and interviews
- ✦ Discover their dream career and help others find theirs
- ✦ Meet Muses and other Ambassadors at fun events
- ✦ Link their activity to other programmes e.g. Duke of Edinburgh or SSAT leadership accreditation

SKILLS THEY'LL LEARN

- ✦ Creating Plans
- ✦ Project Management
- ✦ Communication
- ✦ Presentation
- ✦ Teamwork
- ✦ Marketing
- ✦ Recruitment
- ✦ Brainstorming

SUPPORT & RESOURCES

- ✦ Promotional flyer to engage Youth Ambassadors
- ✦ Induction webinars
- ✦ Activity briefing document
- ✦ Examples of activities
- ✦ Online planning and reporting templates
- ✦ Skill building workshops